

Webinar Catalog – 2016-2017

HealthierChurch.org

“Let all things be done decently and in order.” (1 Corinthians 14:30)

Benefits of Webinars: 1) Pick up ideas and skills at less cost and with less travel, 2) Interactive, 3) Scheduled at your convenience, 4) Your choice of audience and 5) All are focused on congregation renewal. Call 816-806-9170 or e-mail us at mail@HealthierChurch.org. Costs range from \$10 to \$129.00.

1. “Assimilating Guests: What to you do from first contact to engaging in mission.” Stop losing so many first time guests. Do the math. Discover how to “take your time quickly.” *“Starting from square one – baby’s milk, when you should have been on solid food long ago!”* (Hebrews 5:13 Eugene Peterson, The Message). Best time to schedule: this month.

2. “Beginning Stewardship: Why you teach beginning at age 4.” Why congregations fail in stewardship. Many families do not teach stewardship effectively. And some congregations don’t teach appropriately. Provide this important life management practice in a way that develops a sustainable congregation, by God’s grace. Best time to schedule: April, to launch in September.

3. “Building an Ecumenical Parish: What Ecumenical means.” Explore the challenges like the prophet Jeremiah in thinking and acting together in sharing resources, *“Seek the welfare of towns,”* where neighbors down the street may be Hindu, Jewish, Buddhist or Muslim. Best time to schedule: when you want to work with your neighbors.

4. “Churches Closing Soon.” (By special request)

5. “Commitment Weekend: Annual response programs.” Why thriving congregations do them every year. How to do them effectively.

6. “Conflict Management: Build bridges or walls.” Avoiding conflict can be dangerous. Taking vs. giving offense. Discover various models, such as systems theory, narrative approach, Bridge Builders and Peaceforming. When you need a professional.

7. “Congregation Growth Initiative: How to know when your congregation is ready for growth.” Who we are, what we do and what steps to take. What manpower is required and how to get started.

8. “Congregation Health Survey: Discover the hidden health of your congregation.” Congregation renewal pre-assessment tool. Reveals your congregation’s alphas and deltas, best current growth opportunities.

9. “Congregation Year of Renewal: Overcome barriers that hinder congregation growth.” Failing to engage inactive members. Neglecting youth and young adults. Failing to grow in giving. Lack of follow-up. Poor planning.

10. “Cultivating Your Greatest Resources: Connect your mission and your resources.” Community of faith’s greatest resources. Spiritual Gifts. Identifying community resources. Vision planning. Best time to schedule: anytime.

11. “Discovering Your Passion: What God wants you to do with your life.” Discover how and when to serve God with joy. How to start this discovery, [Spiritual Gifts Inventory](#), and then request a personal Spiritual Gifts Interview. Best time to schedule: after the **Spiritual Gifts** webinar.

12. “E-Fundraising: Using Social Media for Good.” Could you use a fund-raising strategy for your congregation? Learn to write, implement and maintain a social media presence that can raise money for projects for your congregation. Best time to schedule: after the **Social Media for Congregations** webinar.

13. “Engaging the Uns: Respect those who are inactive.” (The Uns are the uninvolved, under-involved, uninvited, or uncomfortable)... *“Suppose one of you had a hundred sheep and lost one. Wouldn’t you leave the ninety-nine in the wilderness and go after the lost one until you found it?”* (John 15:1-7, Eugene Peterson, *The Message*). The Uns comprise a majority of most congregations. Best time to schedule: when you want to grow.

14. “Enlisting the Best Leaders: Are you still filling slots?” Stop asking for volunteers. How to pray the right people into ministry. People are happier when you enlist them properly. Best time to schedule this webinar: before your nominating committee meets and when the opportunity is important.

15. “Exercising the Body: What the best way to exercise is.” Train your faith community to address problems and concerns. Revitalize and strengthen the congregation. Define ways to live as the body of Christ in your community. Best time to schedule: there is no time like the present.

16. “Faithbook: Understanding and Sharing Our Faith.” We all like to hear a good story. Most people understand the concept of sharing their pictures and daily happenings on social media, but miss the opportunity to see their lives as full and rich chapters in God’s continuing faith story. Look for and see God at work in your life on a daily basis.

17. “Get Churching: What it means to be church today.” Being the church – the body of Christ – is not only about the regular group that meets on Sunday morning. To be “church,” or live as Christ’s body in the world, means to grow spiritually and to go where the people of Christ are; to be with the least, the lost and the lowly. Best time to schedule: when you are ready for more outreach.

18. “Governance: How to simplify decision-making.” Rethink outdated leadership styles. Say goodbye to committees. Avoid inappropriate voting. Explore permission-giving leadership. Why we are so good at adding programs and not so good at dropping them. Best time to schedule: after the **Transformational Leadership** webinar.

19. “Grant Writing: Find funding for congregation renewal.” When it is a myth to say, “I can’t afford it.” Expand your mission and ministry. Know where the money is coming from. Maybe a grant would help fund your vision. Practical tips on how to write a grant application.

20. “Grassroots Organizing: What exactly is Grassroots Organizing?” Examines the role of Jesus as a grassroots organizer and the historical impetus that gives rise to past, present and future Christian movements in the age of technocracy and rapid social change. The key question is, “What role remains for a grassroots community in light of the power of authentic witnessing and relationship building?”

21. “Hospitality: Clean up your language.” Learn ways we are unfriendly, however unintentional. Learn how to eliminate self-defeating practices. Hospitality goes far beyond handing out bulletins and greeting people at the door. Select hospitality team members wisely. Best time to schedule: the month before Lent, or July/August in preparation for September launching.

22. “How to Become a Thought Leader: Lead in thought as well as word and deed.” Take your ministry to God’s people by learning to deliver great content and become a trusted source of information. Raise awareness of your congregation. Provide genuine, helpful information. Build a content management plan that resonates with your community. Best time to schedule: now.

23. “Intentional and Healthy Leadership - Part 1: Creating Impactful Teams for Your Church's Future.” Train your new Leadership Team each year. Learn the Biblical understanding of congregational teams, the concept of power dynamics and leadership, and the challenges that derail teamwork. Best time to schedule: when you are ready to train a new Leadership Team.

24. “Intentional and Healthy Leadership - Part 2: Designing Impactful Strategies for your Leadership Team.” Ground your Leadership Team in scripture and grow spiritual maturity. Include Spiritual Gifts. Organize for intentional healthy teams. Develop accountability and resolve conflicts. Best time to schedule: right after **Intentional and Healthy Leadership - Part 1**.

25. “Living Out Loud Again: Become the living body of Christ in the world.” Many churches are in dire straits. Some have lost the energy to live. Many are living for those that are there and not for those that are lost. Find out if your church can live out loud as the body of Christ in your community. Best time to schedule: now.

26. “Making Change in Your Community of Faith: When change is necessary.” Make necessary changes vital to your community’s ministry and continued growth. What impedes change? Understand how change and transition are different. Make the process flow. Best time to schedule: August or January.

27. “Ministry Expansion: What happens to new ideas.” “People don’t care how much you know until they know how much you care.” One wise pastor interrupts suggestions with, “The answer is ‘Yes!’ What is your suggestion?” Then he clarifies expectations, demonstrating God’s confidence in their creativity. Redefine or drop words like “members” and “visitors,” and “volunteers.” Best time to schedule: after the webinar on **Assimilation**.

28. “Make Stewardship Hilarious: God loves a cheerful (hilarious) giver.” Move away from begging for money. Have joyful responses in your annual stewardship response. Invite giving, not *to* the congregation, but *through* the congregation to God. Make stewardship fun. Best time to schedule: before deciding on your next annual response.

29. “My 25 Biggest Stewardship Mistakes.” Do you follow up with non-pledgers? Do you fail to ask? Do you ask the right questions? How (and when) to teach stewardship and then expect growth. Best time to schedule: when you are preparing for your (fall) stewardship program.

30. “Executive Coaching: Increase a person’s capacity.” Burnout problems? Running on empty? Plan continuing education and annual skill building for leaders. Make use of 1-to-1 personal coaching for key leaders every year to galvanize leadership teams.

31. “Planned Giving: How your congregation can become more sustainable.” “If we don’t have more money by…” is not an effective announcement. This is a necessary ministry area for any congregation that plans to be around for more than 2 to 8 years. Includes learning how to enlist participants.

32. “Public Relations Best Practices: Publicize to your neighbors what your congregation does.” Keep your members informed and connected to your congregation. And your community. Do they know who you are? Do they know how your congregation benefits the community? Raise the public’s awareness of your congregation. Help your community know more about how you serve?

- 33. “Reversing the Winds of Change: How we can prevent closing our doors.”** More than 60% of U.S. congregations, regardless of size, are in danger of closing in the next 2-8 years. Address this issue in a proactive way, with God’s help. Many practical suggestions. Best time to schedule: January or May.
- 34. “Servant Leadership: Explore the Historical in the Contemporary.”** Realities shaping the concept of servanthood in a capitalistic society. Learn how in John 13, *“We are all one in Christ.”* Examine prophetic black leaders of the twentieth century.
- 35. “Snapshot of Your Congregation’s Best Way to Grow This Year.”** This is the first step for you when you explore the possibility of having a Year of Renewal. Schedule yours now. Ask about the Congregation Health Survey. Consider Spiritual Gifts.
- 36. “Social Media for Congregations: Learn about your social media presence.”** Learn practical tools, techniques, and ideas that you can use to develop a social media strategy for communications, evangelism, and outreach. Best time to schedule this webinar: when you have someone in place to regularly work with your social media.
- 37. “Spiritual Gifts: Get rid of labels in a congregation.”** *“Now about spiritual gifts, brothers (and sisters), I do not want you to be ignorant”* (1 Corinthians 12:1, NIV). Stop filling slots and begin with gifts and passions. Prepare for this webinar by taking a [Spiritual Gifts Inventory](#). Why Spiritual Gifts Interview is the key. Best time to schedule: February or September.
- 38. “Staff Planning: Plan the next staff position your congregation wants.”** Growth and spiritual readiness require staffing. Many congregations are understaffed because of lack of funds. Sometimes staff members are overworked. Others are already close to burnout. How can congregation staff members serve to capacity? How can they increase capacity? Ask about adding a staff person without adding it to the budget. Best time to schedule: when you see the need for more staff.
- 39. “Stop Doing These 6 Things: Your council members sometimes feel like they are in the dark.”** Learn these 6 things and ask for suggestions of what NOT to do. Find out how you might be sabotaging your growth by having an “evangelism program” or asking for “volunteers.” Best time to schedule: when you are stuck, flat or concerned.
- 40. “Transformational Leadership: What it is and why it works.”** *“Do not conform any longer to the pattern of this world, but be transformed by the renewing of your mind. Then you will be able to test and approve what God’s will is”* Romans 12:2 (NIV). Learn ways of acting transformationally to make things happen with God’s help. Build mutual accountability. Best time to schedule: before the webinar on **Governance** or in January.
- 41. “Urban Evangelism.”** Explore the importance of emerging multicultural contexts. Follow the values and weave together the concepts of Ecumenicism, Evangelism and Entrepreneurship. Discover the blessings that can emerge from our cultural differences.
- 42. “Vision Planning in 30 Days.”** Stop taking 1 to 2 years to do “long-range planning.” Today’s long-range goals are six months! A widely-acclaimed process has been developed. Try it. If it doesn’t work you can go back to the old way that doesn’t work. Best time to schedule: during your **Year of Renewal**.
- 43. “Wake Up, Church!:** Your congregation can move from the past to the present.” *Wake Up, Church!* is a timely response to the life-threatening confluence of mistrust, economic crisis, and failure to adjust to clear warnings. Debt and budget shortfalls combine with flat statistics and dismal projections, while apathetic constituents yawn and frightened followers prepare to exit. Based on a book by the same name.

44. “Writing for the Web: Don’t struggle with how to write for your website.” Learn how to improve search rankings. Develop website copy that effectively promotes all that your congregation has to offer. Best time to schedule: after the **Social Media for Congregations** webinar.

45. “Young Adults: Reach the millennial generation of young adults.” Now is the time. They say, “We did not leave the church; the church left us.” Learn how to be proactive and transformational about what we have ignored. Do the simple things right and do the right things simple.

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