



FAQ – Unstoppable Churches

Who Are We? Dr. Ed Kruse founded this church turnaround group of coaches after serving as Director for Stewardship ELCA for more than 9000 congregations. HealthierChurch.org is a 501(c) (3) not-for-profit, and was recently named “**#1 Church Turnaround Experts in North America.**”

What Is Unstoppable Churches? It is your online “church turnaround initiative.” Many congregations are at risk, often due to rural population loss, and urban decline. The online feature increases your capacity to achieve the turnaround with 6 critical questions and with God’s help.

How Do Congregation Turnarounds Occur? HealthierChurch.org integrates online wisdom from congregations for congregations. We ask 12 Genuine Questions, one each month, to engage the participants in conversation. Congregations access their readiness, discover their alphas and deltas and create an atmosphere for growth by engaging the Uns (the Uninvolved, Under-involved, Uninvited, Uncomfortable, all of whom were formerly labeled “inactive”).

Why Online? Being online brings churches together to generate more ideas and commits to help your church become healthier. Being online builds respect for millennials to voice their ideas for the future of God’s church. Being online also lowers the investment. Most important, the online scope honors the Great Commission, “Go into all the world.” Matt. 28:20.

Who Does the Work? HealthierChurch.org Associates guide you in the conversation throughout the process. Church leaders prayerfully discern a respected person who has the necessary gifts to serve as Mission Coordinator. The Mission Coordinator similarly discerns leaders as needed and helps enlist team members. HealthierChurch.org Associates help create a culture of generosity.

How Is Progress Measured? Progress is measured by increased participation in congregation ministries. Goals identified by the congregation increase awareness of God-sightings and common interests. Participation is aided by engaging the Uns, and increased giving and worship attendance.

What Are the 6 Critical Questions? (Patrick Lencioni, [The Advantage](#))
The conversations on six questions create organizational health for churches. Unstoppable Churches coordinates and integrates these conversations.

How Do You Know If It Is Worth the Investment? Your return on investment for the church turnaround option is 100% within 2 years. The financial results include increased regular giving and special giving. Other results include increased involvement in congregation ministries. We encourage churches not to take money from their budget, but from any of several other options. Additionally, the congregation covers office supplies and services (other than online).

How Do You Qualify? Determine if your congregation is ready with a Congregation Health Survey and by letting us know what would help your church. Then begin active listening together now with:

- a. Your Story – Where you and your church have been, where you are now, and where you want to be a year from now; and
- b. Your Plan – What you and your congregation have tried, what you are currently trying, and what your vision is. 1) Complete the Congregation Health Survey. 2) Select 1 or 2 persons who have specific gifts to coordinate this initiative. 3) Approve the initiative with a written covenant that describes the intended outcomes and measurable results.
- c. Your Church – You will start with the Congregation Health Survey. You choose which entry-level addresses your needs now – 1) Executive coaching? 2) Retreat? 3) Single-subject covenant? or 4) Church turnaround of several subjects? If you choose a church turnaround, you may choose to have it dedicated to your congregation, or you may work with other churches online. “What if…” questions will determine your readiness, your intended outcomes, and your investment. After you choose your options, we can discuss your timetable, and what you will get for your investment. The skills you will learn will last your lifetime, and the lifetimes of all you touch.

What Makes HealthierChurch.org Unique?

- a. J.T. Foxx named HealthierChurch.org the #1 Church Turnaround Experts in North America.
- b. Our Congregation Health Survey reveals congregations strengths and opportunities.
- c. Unstoppable Churches is a unique Stewardship Initiative with congregations and for Congregations that takes place online.
- d. Four entry levels – executive coaching, retreats, single-subject covenant, and church turnaround covenant, also called “changing the culture.”
- e. The “UNs” – the Uninvolved, Under-involved, Uninvited, Uncomfortable, all of whom were formerly labeled “inactive.” The term UNs was first published nationally in L Magazine, February 2013. The “UNs” have now grown into a majority in each congregation (53-80%).
- f. Participation occurs by respecting personalities, personal style, and availability.
- g. We have evaluations every 6 months to measure progress, adjust, encourage and add value.

For further information, contact ed.kruse@HealthierChurch.org